

**LAKEWOOD EARLY CHILDHOOD PTA  
35TH ANNUAL LAKEWOOD HOME FESTIVAL  
SPONSORSHIP OPPORTUNITIES**



**FESTIVAL UNDERWRITER • \$12,000**

**Title Sponsor of the Home Festival**

- Logo/Name in the Home Tour general ticket book (app. 4000)
- Logo/Name on back page of Home Tour general ticket book (app. 4000)
- Logo on street pole banner
- Logo/Name on main ground signage
- Logo/Name in all pre/post marketing
- Logo/Name on entry sign to the Margaritaville Auction party
- Logo/Name in pre/post event marketing
- Full-page ad in the Auction catalogue
- Logo/Name on the Festival website
- Included in post event Advocate Thank you
- 4 "All Weekend" passes to The Lakewood Home Festival
- 4 tickets to the Lakewood Home Tour and Market

**Margaritaville • Title Sponsor of the Auction Party \$5000.00**

- Logo incorporated into Auction Party logo on all party marketing
- Logo/Name on all party attendee wristbands (app. 500)
- Recognized in Home Tour general ticket book (app. 4000)
- Listed on entry sign at Lakewoodville Auction Party
- Full-page Ad in Auction catalog (app. 250)
- Logo on Party page of the Festival website
- Included in party marketing and post event Advocate thank you
- 4 "All-Weekend" passes to The Lakewood Home Festival
- 4 tickets to the Lakewood Home Tour and Market

**Come Monday • Float Sponsor \$3000**

- Logo on float and beach ball hand outs
- Recognized in Home Tour general ticket book (approx. 4000)
- Listed on entry sign at Lakewoodville Auction party
- Full-page Ad in Auction catalog (app. 250)
- Logo on Party page of the Festival website
- Included in party marketing and post event Advocate thank you
- 4 "All-Weekend" passes to The Lakewood Home Festival
- 4 tickets to the Lakewood Home Tour and Market

**Jolly Mon Sing • Named Sponsor of Party Event \$2000  
(choose one) \*Auction OR \*Piano One OR \*Piano Two**

- (Auction Sponsor) Name listed on all electronic auction monitors
- (Piano Sponsor) Logo/Name on Sign at piano
- Recognized in Home Tour general ticket book (app. 4000)
- Half-page ad in Auction catalogue (app. 250)
- Recognized on Party page of the Festival website
- Included in party marketing and post event Advocate thank you
- 2 "All-Weekend" passes to The Lakewood Home Festival
- 2 tickets to the Lakewood Home Tour and Mark

**Cheeseburger in Paradise • Named Sponsor of Party Event \$1500  
(choose one) \*Party Casino OR \*Tiki Bar OR \*Photographer OR \*Art/Live Auction**

- Logo/Name on sign in corresponding sponsored area at party
- Recognized in Home Tour general ticket book (app. 4000)
- Half-page ad in Auction catalog (app. 250)
- Recognized on Party page of the Festival website
- Included in party marketing and post event Advocate thank you
- 2 "All-Weekend" passes to The Lakewood Home Festival
- 2 tickets to the Lakewood Home Tour and Market

**It's Five O'Clock Somewhere • Signature Drink Sponsor \$1000**

- Logo/Name on all cups
- Recognized in Home Tour general ticket book (approx. 4000)
- Half-page ad in Auction catalog (app. 250)
- Recognized on Party page of the Festival website
- Included post event Advocate thank you
- 2 "All-Weekend" passes to The Lakewood Home Festival
- 2 tickets to the Lakewood Home Tour and Market

**Fins • Named Sponsor of Party Event \$850  
(choose one) \*Shot Lady OR \*Flowers OR \*Plants**

- Recognized in Home Tour general ticket book (approx. 4000)
- Fourth-page ad in Auction catalog (approx. 250)
- Recognized on Party page of the Festival website
- Included in post event Advocate thank you
- 2 "All-Weekend" passes to The Lakewood Home Festival
- 2 tickets to the Lakewood Home Tour and Market

**Pencil Thin Mustache • Named Sponsor of Party Event \$650  
(choose one) \*Bar one at party OR \*Bar two at party OR \*DJ  
OR \*Steel Drums OR \*Valet Parking OR \*Late Night Food**

- Listed in Home Tour general ticket book (app. 4000)
- Fourth-page ad in Auction catalog (approx. 250)
- Included in post event Advocate thank you
- 2 "All-Weekend" passes to The Lakewood Home Festival
- 2 tickets to the Lakewood Home Tour and Market

**Cash Donation \$650.00 and above**

See level benefits above.

**Cash Donation \$649.00 and under**

- TBD based on donation amount
- Eighth-page ad in Auction catalog
- 2 tickets to Lakewood Home Tour and Market

**Grandparents and Grand-friends donation \$50**

Recognition in Auction Catalogue

**Home Tour Sponsor \$5000**

**Title Sponsor of the Home Tour**

- Logo in the Home Tour general ticket book (app. 4000)
- Logo on street pole banner
- Listing on main ground signage
- Half-page in Auction catalog (app. 250)
- Included in pre/post event marketing
- Ad on Home Tour page of the Festival website
- Included in post event Advocate thank you
- 4 "All Weekend" passes to The Lakewood Home Festival
- 4 tickets to the Lakewood Home Tour and Market

**Candlelight Tour Sponsor \$3000**

- Logo/Name on the Candlelight Home Tour map (app. 250)
- Name on the entry sign at each home Friday evening
- Logo/Name in the Home Tour general ticket book (app. 4000)
- Half-page in Auction catalog (app. 250)
- Logo on Home Tour page of the Festival website
- Included in pre/post event marketing
- Included in post event Advocate thank you
- 4 "All Weekend" passes to The Lakewood Home Festival
- 4 tickets to the Lakewood Home Tour and Market

**Home Sponsor \$3000**

- Listing in the Home Tour general ticket book (app. 4000)
- Signage at sponsored home
- Half-page in Auction catalog (app. 250)
- Included in pre/post event marketing
- Logo on Home Tour page of the Festival website
- Included in post event Advocate thank you
- 4 "All Weekend" passes to The Lakewood Home Festival
- 4 tickets to the Lakewood Home Tour and Market

**Half Home Sponsor \$1500**

- Listing in the Home Tour general ticket book (app. 4000)
- Signage at sponsored home
- Fourth-page in Auction catalog (app. 250)
- Included in pre/post event marketing
- Logo on Home Tour page of the Festival website
- Included in post event Advocate thank you
- 2 "All Weekend" passes to The Lakewood Home Festival
- 2 tickets to the Lakewood Home Tour and Market

**Market Sponsor \$2500**

- Listing in the Home Tour general ticket book (app. 4000)
- Signage at Market
- Fourth-page in Auction catalog (app. 250)
- Included in pre/post event marketing
- Logo on Market page of the Festival website
- Included in post event Advocate thank you
- 4 "All Weekend" passes to The Lakewood Home Festival
- 4 tickets to the Lakewood Home Tour and Market

**Homeowner Appreciation Dinner \$1000**

- Listing in the Home Tour general ticket book (app. 4000)
- Signage at Appreciation Dinner
- Fourth-page in Auction catalog (app. 250)
- Included in pre/post event marketing
- Logo on Home Tour page of the Festival website
- Included in post event Advocate thank you
- 2 "All Weekend" passes to The Lakewood Home Festival
- 2 tickets to the Lakewood Home Tour and Market

**Banner Sponsor \$850**

- Logo on double-sided street pole banner
- 2 tickets to the Lakewood Home Tour and Market

**The All Weekend Pass includes:** The Friday Night Candlelight Tour and Auction Party; The Saturday & Sunday Home Tour, Market and Cafe.