

**LAKEWOOD EARLY CHILDHOOD PTA
PRESENTS THE
34th ANNUAL LAKEWOOD HOME FESTIVAL**

FESTIVAL UNDERWRITER

\$12,000

- Title Sponsor of the Home Festival
- Logo/Name in the home tour general ticket book (app. 4000)
- Logo/Name on back page of home tour general ticket book (app. 4000)
- Logo/Name on street pole banner, Logo/Name on main ground signage
- Logo/Name incorporated into Home Festival logo in all pre/post marketing
- Logo/Name on entry sign to the Viva Las Lakewood Auction Party
- Logo/Name in pre/post event marketing, Full page ad in the auction catalogue
- Logo/Name on the LECPTA website
- 4 "All Weekend" passes to The Lakewood Home Festival
- 4 tickets to the Lakewood Home Tour and Market



ACES

\$3000

- Title Sponsor of the Auction Party
- Logo/Name on all attendee wristbands @ party (app. 500)
- Logo in the home tour general ticket book (app. 4000)
- Logo incorporated into Viva Las Lakewood logo on all party marketing
- Listed on entry sign at the Viva Las Lakewood Auction Party
- Included in pre/post event marketing
- Full page in auction catalog (app. 250)
- Recognized on party page of the LECPTA website
- 4 "All Weekend" passes to The Lakewood Home Festival
- 4 tickets to the Lakewood Home Tour and Market

KINGS

\$2000

Auction

- Name listed on our electronic auction monitors
- Listing in the home tour general ticket book (app. 4000)
- Logo on Bid Sticker Lanyard (app. 500)
- Included in party marketing
- ½ page in auction catalog (app. 250)
- Recognized on party page of the LECPTA website
- 2 "All Weekend" passes to The Lakewood Home Festival
- 2 tickets to the Lakewood Home Tour and Market

QUEENS

\$1000

Named sponsor of Auction Event (choose one):

Sponsor of a Signature Drink at Party

(with company logo on all cups)

Party Casino

Kick-off Party at in October

Photo Booth

Lounge

- Listing in the home tour general ticket book (app. 4000)
- Included in party marketing
- ½ page in auction catalog (app. 250)
- Recognized on party page of the LECPTA website
- 2 "All Weekend" passes to The Lakewood Home Festival
- 2 tickets to the Lakewood Home Tour and Market

JACKS

\$500

Named sponsor of a bar

Logo on signage at sponsored bar; 3 opportunities; or

Named sponsor of Valet Parking Service, Wine Pull, or Flowers

Logo on signage located next to/on the event

- Listing in the home tour general ticket book (app. 4000)
- 4x4 in auction catalog (app. 250)
- 2 tickets to the Lakewood Home Tour and Market

JOKERS

\$150

Name on place card by flowers on one table

Recognition in auction catalog (app. 250)

- 2 tickets to the Lakewood Home Tour and Market

HOME TOUR SPONSOR

\$5000

- Logo in the home tour general ticket book (app. 4000)
- Listing on street pole banner
- Listing on main ground signage
- ½ page in auction catalog (app. 250)
- Included in pre/post event marketing
- Ad on home tour page of the LECPTA website
- Listing on the LECPTA website
- 4 "All Weekend" passes to The Lakewood Home Festival
- 4 tickets to the Lakewood Home Tour and Market

HOME SPONSOR OR ½ HOME SPONSOR

\$3000 OR \$1500

- Listing in the home tour general ticket book (app. 4000)
- Signage at sponsored home
- 1/4 page in auction catalog (app. 250)
- Included in pre/post event marketing
- Ad on home tour page of the LECPTA website
- Listing on the LECPTA website
- 4 "All Weekend" passes to The Lakewood Home Festival
- 4 tickets to the Lakewood Home Tour and Market

CANDLELIGHT TOUR SPONSOR

\$3000

Title Sponsor of the Candlelight Tour

Logo/Name on the candlelight home tour map

Logo/Name on the entry sign at each home Friday evening

Logo/Name in the home tour general ticket book (app. 4000)

Full page in auction catalog (app. 250)

Included in pre/post event marketing

Recognized on home tour page of the LECPTA website

- 4 "All Weekend" passes to The Lakewood Home Festival
- 4 tickets to the Lakewood Home Tour and Market

MARKET SPONSOR

\$2000

Listing in the home tour general ticket book (app. 4000)

Signage at sponsored event 1/4 page in auction catalog (app. 250)

Included in pre/post event marketing

Listing on the LECPTA website

- 2 "All Weekend" passes to The Lakewood Home Festival
- 4 tickets to the Lakewood Home Tour and Market

BANNER SPONSOR

\$850

Logo on Double-sided Street Pole Banner
(see attached sheet for more information)

**"What's Raised Here,
Stays Here!"**